



The Honey Pantry

The Honey Pantry Introduces HoneyStix To Australia

FOR IMMEDIATE RELEASE:

Melbourne, Vic, Australia - March 29, 2010 – The Honey Pantry are excited to launch the range of GloryBee HoneyStix to Australians.

HoneyStix are the perfect alternative to other lollies, sweeteners and snacks because they are straws filled with naturally flavoured honey. Each straw is filled with one teaspoon of pure natural or organic honey which consists of vitamins, essential minerals, amino acids and antioxidants. And to top it off, HoneyStix are available in 23 different flavours to excite the taste buds!

HoneyStix are not only nutritious but also provide a natural and long lasting energy boost. You can use HoneyStix in so many ways...add flavour to hot beverages (use the straw for stirring), squeeze onto cereal, ice cream, yoghurt, toast or simply suck it straight into your mouth.

HoneyStix contain no artificial flavours, colours or additives. They are 100% natural ingredients from the honey to the delicious flavours.

HoneyStix are available in a range of 5-pack varieties and bulk containers. Kids love HoneyStix because they are tasty, easy and fun to eat. Parents love HoneyStix because they are a healthy treat alternative.

Some of the mouth watering flavours include: Cinnamon, Lemon, Orange, Sour Apple, Blackberry, Sour Strawberry, Watermelon, Mango, Peach, Lime and so many more!

For more information on the Honey Drop™ please visit www.thehoneypantry.com.au

About The Honey Pantry

Jemleena Pty Ltd trading as The Honey Pantry is an Australian, privately owned family business established in 2009. Based in Melbourne, the company was established to provide Australians with healthy, nutritious and unique honey products from national and international sources. Products in the current range include Honibe Honey Drop™, Honibe Honey Delights™ and GloryBee HoneyStix.

GloryBee Foods Inc

GloryBee Foods started in 1975 in the family garage of Dick and Pat Turanski, selling honey and beekeeping supplies to the local community in Eugene, Oregon. Today they are a processor and packer of over 10 varieties of Northwest, domestic, and imported organic honeys. They also offer raw honey, naturally flavoured honeys, HoneyStix and AgaveStix, beekeeping supplies, beeswax and natural craft supplies, and natural hive products.

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