



The Honey Pantry

The Honey Pantry Now Selling “Honey Sticks Beeswax Crayons”

FOR IMMEDIATE RELEASE:

Melbourne, Vic, Australia – July 25, 2010 – The Honey Pantry are excited to announce that “Honey Sticks Beeswax Crayons” are a new addition to their range of unique and quality honey products. Honey Sticks Beeswax Crayons are handmade in NZ from local beeswax and non-toxic pigments making them safe for your children to use. The beeswax used to create Honey Sticks is a natural by-product of honey production. The sustainable process causes minimal impact on the environment and gives the crayons a wonderful scent of honey.

Kylie Potton, the co-founder of Honey Sticks and a pre-school operator realised there was a gap in the local market for safe and naturally made crayons and set to work on producing them herself. It wasn't long before Honey Sticks was created.

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Easy To Use, Impossible To Break!

Honey Sticks Beeswax Crayons are designed specifically for little hands to grip easily while at the same time these chubby crayons won't break apart which will make mums and teachers much happier. Their chunky size makes them easy to hold and use but extremely difficult to break or crush. To prove their invincibility, these crayons were put to the test in New Zealand pre-schools and they came through unscathed. They really are unbreakable!

Attractive Colours and Great Smell

Another irresistible feature of Honey Sticks Crayons is that they smell terrific. These beautifully scented Honey Sticks are 100% eco-friendly and having been made by hand from beeswax, has left the crayons with their yummy smell. So if the kids are ever tempted to chew on them at least you know it won't harm them.

12 Vibrant Colours

A box of Honey Sticks contains the following 12 colours: Bright yellow, Pink, White, Black, Dark green, Brown, Dark yellow, Blue, Purple, Red, Orange, Bright green

About The Honey Pantry

Jemleena Pty Ltd trading as The Honey Pantry is an Australian, privately owned family business established in 2009. Based in Melbourne, the company was established to provide Australians with healthy, nutritious and unique honey products from national and international sources. Products in the current range include Honibe Honey Drop™, Honibe Honey Delights™ and GloryBee HoneyStix.

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